



International Medical Social Network
SocMedical.com

Project presentation & investment offer



This is a project for everyone who uses medical services. The target audience of the project is more than 4 billion people - all Internet users, according to <https://www.internetworldstats.com/stats.htm>

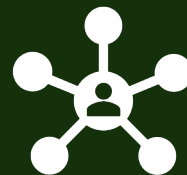


International Medical Social Network
SocMedical.com

About project



WE CREATE A UNIQUE PROJECT! A SOCIAL NETWORK FOR FINDING RELEVANT INFORMATION AND SOLUTIONS TO PROBLEMS IN THE FIELD OF HEALTH, MEDICINE, COMMUNICATION OF PROFESSIONALS AND CONSUMERS OF MEDICAL SERVICES, A SINGLE KNOWLEDGE BASE AND AGGREGATOR.



IN THE PROCESS OF DEVELOPING THE QWERTY SOCIAL NETWORK ENGINE (OUR PLATFORM FOR CREATING FULL-FEATURED INTERNATIONAL PORTALS AND HORIZONTALLY SCALABLE SOCIAL NETWORKS), WE HAVE CHOSEN A STRATEGY FOR CREATING SPECIALIZED SOCIAL NETWORKS AND PORTALS TOGETHER WITH OUR PARTNERS.



HEALTH TOPICS ARE RELEVANT WORLDWIDE. THEREFORE, THE AUDIENCE OF THE PROJECT IS NOT LIMITED, IT IS MEDICAL SPECIALISTS, THEIR PATIENTS AND PEOPLE WHO ARE INTERESTED IN ANY ASPECTS OF HEALTH OR MEDICINE.



International Medical Social Network
SocMedical.com

The problems we are called to solve

- Lack of communication on medical and health issues between people interested in medical services worldwide. People often cannot find actual data, they are forced to filter (not always successfully) large volumes of conflicting information.
- There are no online resources in the world that conveniently aggregate medical knowledge and information about medical institutions of various kinds.
- A project can be a breakthrough if, in addition to aggregating specialized knowledge, it provides functionality for providing online consultations from trusted experts and medical specialists!

We will become a recognizable standard and a unified communication platform for the exchange of medical information and the search for specialists. We will make medical services more affordable!





International Medical Social Network
SocMedical.com

Key features

In addition to the basic capabilities of QSNE, such as support for dozens of languages, scalability, and the possibility of creating communities, we decided to equip the project with the functionality of remote medical consultations, as well as aggregate the services of medical institutions. A short list of the main features of SocMedical:

- ❖ Support for at least 10 world languages with automatic translation of all publications and materials into the languages of network users;
- ❖ Qwerty AI artificial intelligence (see separate presentation) integrated with medical knowledge bases;
- ❖ User communities and groups, like discussion platforms in any medical field or affecting other aspects of health;
- ❖ Catalog of medical institutions and their services with the ability to aggregate and order services directly using SocMedical;
- ❖ A catalog of medical specialists (among network users), with confirmation of qualifications (downloading and checking diplomas, certificates) - at the same time, special functionalities will be available for professional accounts;
- ❖ Public reference and expert knowledge bases on pharmaceuticals and medicine;
- ❖ User and professional consultation service - users and specialists will be able to answer questions from other network users;
- ❖ Aggregation of world news in the field of science and medicine.



International Medical Social Network
SocMedical.com

Monetization options

Among the main features of SocMedical.com monetization are:

- Internal SMM Promotion Services;
- System commission for medical consultations;
- System commission for paid community subscriptions;
- System commission for “MedBooking” - ordering the services of medical institutions, rehabilitation centers and sanatoriums;
- Discounts and coupons;
- Advertising services.

Commissions are charged only from medical and rehabilitation centers, as well as professionals who provide advice. Commissions should be adjusted in such a way that medical services are accessible to the maximum circle of consumers all over the world.

As the project develops, its functionality, a set of paid and free functions can be adjusted taking into account the views and interests of the social network community.



International Medical Social Network
SocMedical.com

Project Initiator

The project initiator is the company-developer of social networks and artificial intelligence systems - Qwerty Networks.

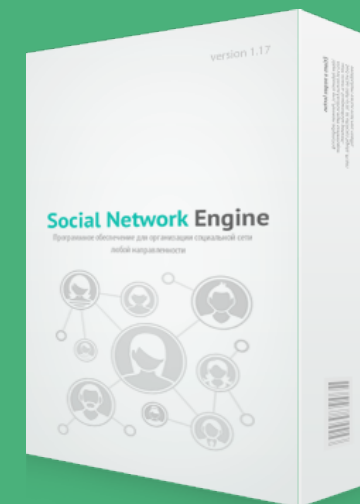
Qwerty Networks is a group of projects that use a single information and functional environment (the Qwerty Social Network Engine framework and the Qwerty Networks information environment) to create and develop specialized social networks, highly loaded Internet projects, mobile applications, as well as systems that actively use Artificial Intelligence technologies.

The history of the company and our team begins with Soft Trade Lab LLC, registered in 2001 in Russia. We are developers of the «SKiF: Warehouse and Finance» (ERP system), name until 2001 - "Easy Trade - Trade without problems!". The CEO of Qwerty Networks (Novichkov Maxim) was at that time the main ideologist and developer of this ERP system.

In 2014, the company opened the direction of developing horizontally scalable social networks and web applications. From 2014 to 2016, the company developed the Qwerty Social Networks Engine software and hardware complex, designed to implement distributed, highly loaded blog platforms and social networks. In December 2016, based on the first version of QSNE, the international blogging platform Qwerty.Blog was launched. At the same time, we started developing artificial intelligence systems (Qwerty AI) and QAIM messenger.



Qwerty Networks





International Medical Social Network
SocMedical.com

Project Team



Novichkov Maxim

The investor and owner of Qwerty Networks, the main ideologist, CEO and, at the same time, chief software engineer



Denis Vorobiev

software engineer, administrator



Denis Kiyanichenko

mocapas, GUI, design, usability guide



Qwerty Networks

Create social networks!

Marina Stroyeva

Project manager



Anton Yuttsev

engineer, administrator



Gusarov Sergey

software engineer



Our advantages are professionalism and mobility. We easily moved from Moscow to Europe and are also easily ready to take the next step as the company grows. We have a small, but very professional and reliable team! Despite coherence, we do not have irreplaceable ones - we are aware of the mutual responsibility of all team members and are doing an excellent job!



International Medical Social Network
SocMedical.com

We invite an co-investor

We invested in the creation of the QSNE platform for creating powerful horizontally scalable social networks with artificial intelligence and are confident in the success of the SocMedical.com project based on this platform.

We have developed a detailed business plan and financial model of the project. At the initial stage, the creation of the first version of SocMedical.com requires 120 thousand euros. We are ready to transfer 25% of the project to the first stage investor. In the case of investments from 200,000 euros, we will allocate 45% to the first stage investor.

We invite a co-investor to launch, together with Qwerty Networks, the international medical social network SocMedical.com. We are sure of success!





International Medical Social Network
SocMedical.com

Contact Us

Montenegro: +382 68 543 077

Russia: +7 800 200 82 66

USA: +1 213 486 35 35

Skype: softtrade

Telegram: @SocNet

ceo@qwertynetworks.com

